



The Geological Society

CAREERS DAY
6 NOVEMBER 2024

SPONSORSHIP PROSPECTUS



The
Geological
Society

Lyell
Collection 

Careers Day

6 November 2024



The Geological Society's Careers Day provides a valuable opportunity for students to engage with a broad spectrum of experts and to learn about the range of exciting and varied career opportunities available to them in areas such as the Energy Transition, Geohazards, Geoengineering & Georesilience, Climate & Ecology, Planetary Science, and Digital Geoscience.

Students will also have an opportunity to join workshop sessions covering interview skills, CV writing and networking.

There is a growing skills shortage within the Earth sciences and this event aims to directly address this by providing a space for organisations to promote themselves to an engaged future workforce!

This year, our Careers Day will be held at the University of Manchester on **6 November 2024**.

Sponsorship opportunities are listed below

Careers Day sponsors will receive the following benefits:

PLATINUM £2000 + VAT

- Logo on all key event material (including event website, cover of student brochure etc.)
- Exclusive space for exhibition stall/stand
- Acknowledgement in welcome speech + closing address
- Receives pre-attendance delegate survey information
- Opportunity to broadcast a promotional video during the breaks
- Opportunity to include PDF flyer in post event email to delegates
- Opportunity to ask two questions in post event survey
- Logo on holding slides during opening sessions and breaks
- Full page advert and 100-word profile in brochure

GOLD £1000 + VAT

- Opportunity to attend, network and exhibit material (e.g. pop-up banner)
- Logo on the event website and inside student brochure
- Logo on holding slides during opening sessions and breaks
- Receives pre-attendance delegate survey information
- Half page advert in student brochure

SILVER £250 + VAT

- Opportunity to attend and network (no stand or pop-up banner)
- Logo on the event website and inside student brochure
- Receives pre-attendance delegate survey information
- Quarter page advert in student brochure

BRONZE £100 + VAT

- Logo on the event website and inside student brochure

UNIVERSITY SPONSORS £350 + VAT

- Opportunity to attend, network and exhibit material (pop-up banner)
- Logo on the event website and inside student manual
- Receives pre-attendance delegate survey information
- Quarter page advert in student manual



THANK YOU

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